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| APPLICATION NO.     | FILING DATE                   | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---------------------|-------------------------------|----------------------|---------------------|------------------|
| 10/797,920          | 03/09/2004                    | Kenneth L. Levy      | P0951               | 3347             |
| 23735<br>DIGIMARC ( | 7590 07/31/2009<br>ORPORATION | EXAMINER             |                     |                  |
| 9405 SW GEN         | IINI DRIVE                    | STANLEY, MARK P      |                     |                  |
| BEAVERTON           | I, OR 97008                   |                      | ART UNIT            | PAPER NUMBER     |
|                     |                               |                      | 2427                |                  |
|                     |                               |                      |                     |                  |
|                     |                               |                      | MAIL DATE           | DELIVERY MODE    |
|                     |                               |                      | 07/31/2009          | PAPER            |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

| Application No. |                 | Applicant(s)     |  |
|-----------------|-----------------|------------------|--|
|                 | 10/797,920      | LEVY, KENNETH L. |  |
|                 | Examiner        | Art Unit         |  |
|                 | MARK P. STANLEY | 2427             |  |

|   | MARK P. STANLEY  | 2427   |  |  |  |  |  |
|---|--|--|--|--|--|--|--|
| The MAILING DATE of this communication appe   | ars on the cover sheet with the  | correspondence add   | ress   |  |  |  |  |
| THE REPLY FILED 21 July 2009 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.  |  |  |  |  |  |  |  |
| The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following rapplication in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:     The period for reply expires 3_months from the mailing date   | eplies: (1) an amendment, affidavi<br>al (with appeal fee) in compliance<br>FR 1.114. The reply must be filed  | t, or other evidence, v<br>with 37 CFR 41.31; or   | hich places the<br>(3) a Request                                 |  |  |  |  |
| b) The period for reply expires on: (1) the mailing date of this An no event, however, will the statutory period for reply expire la<br>Examiner Note: If box 1 is checked, check elither box (a) or (I<br>MONTHS OF THE FINAL REJECTION. See MPEP 706.07(I)  | dvisory Action, or (2) the date set forth<br>ter than SIX MONTHS from the mailing<br>b). ONLY CHECK BOX (b) WHEN THE   | g date of the final rejection  | n.   |  |  |  |  |
| Extensions of time may be obtained under 37 CFR 1.136(a). The date where filed is the date for purposes of determining the period of exhauster of CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patient term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL.                                     | on which the petition under 37 CFR 1.1<br>ension and the corresponding amount<br>hortened statutory period for reply origit<br>than three months after the mailing dat | of the fee. The appropri-<br>inally set in the final Offic<br>le of the final rejection, e | ate extension fee<br>e action; or (2) as<br>ven if timely filed, |  |  |  |  |
| 2. The Notice of Appeal was filed on A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(a)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).  |  |  |  |  |  |  |  |
| AMENDMENTS 3.  The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will <u>not</u> be entered because (a)  hey raise new issues that would require further consideration and/or search (see NOTE below); (b)  hey raise the issue of new matter (see NOTE below);   |  |  |  |  |  |  |  |
| (c) ☐ They are not deemed to place the application in bett<br>appeal; and/or<br>(d) ☐ They present additional claims without canceling a c<br>NOTE:, (See 37 CFR 1.116 and 41.33(a)).   |  |  | ne issues for  |  |  |  |  |
| <ol> <li>The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).</li> <li>Applicant's reply has overcome the following rejection(s): Rejection under 101 for claims 11, 14, 15, and 18.</li> <li>Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).</li> </ol> |  |  |  |  |  |  |  |
| 7. If or purposes of appeal, the proposed amendment(s): a) I how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows:  Claim(s) allowed to:  Claim(s) rejected:  Claim(s) withdrawn from consideration:   |  | ll be entered and an e   | xplanation of  |  |  |  |  |
| AFFIDAVIT OR OTHER EVIDENCE  8. The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).   |  |  |  |  |  |  |  |
| 9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 4.13(d)(1).                         |  |  |  |  |  |  |  |
| <ul> <li>10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER</li> <li>11. ☑ The request for reconsideration has been considered but</li> </ul>   |  | •  |  |  |  |  |  |
| see continuation sheet.  12.  Note the attached information <i>Disclosure Statement</i> (s). (PTO/SB/08) Paper No(s)  13.  Other:   |  |  |  |  |  |  |  |
| /Scott Beliveau/<br>Supervisory Patent Examiner, Art Unit 2427  | /Mark P Stanley/<br>Examiner, Art Unit 2427  |  |  |  |  |  |  |

The question of 101 worthiness of the claim changed in light of the Bilski decision which was rendered subsequent to the mailing of the Non-Final Rejection. Therefore, a rejection under 101 using Bilski as the basis thereof could not have been warranted earlier as no decision had been rendered. Though the basis for improper Finality is a normally petitionable matter, upon further consideration the rejection under 35 USC 101 pertaining to claims 11, 14, 15 and 18 is withdrawn based on further procedural guidance provided to the examiner subsequent to the Final rejection. Accordingly, issue pertaining to finality is moot in light of the withdrawal of the rejection and the finality is properly sustained with regards to prior Office Action dated 4/2/120p.